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**TELEFUTURA DELIVERS HIGHEST PRIMETIME PERFORMANCE EVER IN  
 FEBRUARY SWEEPS AMONG KEY HISPANIC VIEWERS**

**Outdelivers Telemundo Among Hispanic Adults 18-34**

**MIAMI, FL, MARCH 1, 2007 – (NYSE: UVN)** — With one day to go before the end of the 2007 February Sweep period, the TeleFutura Network has delivered its best primetime February sweep results ever in the history of the network among key Hispanic viewers – Households (415,000), Adults 18-34 (288,000) and 18-49 (477,000). TeleFutura was America’s #2 Spanish-language network in Primetime beating Telemundo among Adults 18-34. While TeleFutura increased viewership by impressive double-digit margins, Telemundo recorded significant declines.

**Prime Time**  
**M-Sun 7pm-11pm**  
**Audience (000)**

	<b>TeleFutura</b>			<b>Telemundo</b>		
	<b>Feb'06</b>	<b>Feb'07</b>	<b>% Chng.</b>	<b>Feb'06</b>	<b>Feb'07</b>	<b>% Chng.</b>
Households	297	415	+40%	691	651	-6%
Persons 2+	479	722	+51%	1,092	1,027	-6%
Adults 18-34	171	288	+68%	407	245	-40%
Women 18-34	61	84	+38%	170	125	-26%
Men 18-34	110	205	+86%	237	120	-49%
Adults 18-49	289	477	+65%	675	500	-26%
Women 18-49	100	145	+45%	307	272	-11%
Men 18-49	188	332	+77%	368	227	-38%

“TeleFutura continues to enjoy the success of our counter programming strategy,” said Bert Medina, Senior Vice President and Operating Manager. “Our powerful Primetime lineup of game shows, Hollywood blockbuster movies, and original dramatic productions has propelled the network into the solid #2 ranking among Spanish-language networks for young Hispanic Adults, and is poised to overtake the competition among Adults 18-49, as well.”

**Programming Highlights:**

- “Que Dice la Gente” delivered its highest February sweep ever among Hispanic Men 18-34 and Hispanic Men 18-49.

- “Que Dice la Gente” outdelivered Telemundo’s M-F/7-8pm (Viuda de Blanco) for the sweep among Hispanic Adults 18-34 (+32%), Men 18-34 (+72%) and Men 18-49 (+13%).
- “Cine de las Estrellas” delivered its highest February sweep ever among Total Hispanic Viewers, Adults 18-34, Men 18-34, Adults 18-49 and Men 18-49.
- Hispanic Men prefer “Asi Es La Vida” to Telemundo’s “Decisiones” M-F/10pm. “Asi Es La Vida” outdelivered “Decisiones” by +25% (170,000 vs. 136,000) among Men 18-34 and by +7% (246,000 vs. 230,000) among Men 18-49.
- “Asi Es La Vida” produced strong year to year February sweeps growth for TeleFutura’s M-F 10-11pm time period among key Hispanic audiences, increasing among Adults 18-34 and among Men 18-34.
- TeleFutura’s “Fútbol Liga Mexicana” delivered its highest February sweep audiences ever among Total Hispanic Viewers, Hispanic Adults and Men 18-34 and Hispanic Adults and Men 18-49.
- “Solo Boxeo” delivered its highest sweep ever among key Hispanic Men 18-49 (227,000).
- TeleFutura’s weekend primetime movies, “Cine de las Estrellas” Sat-Sun 7-11pm, reached its highest sweep deliveries ever this February among Hispanic Men 18-34 and 18-49, as well as its highest February sweep ever among Hispanic Adults 18-34 and 18-49.
- Airing head-to-head Primetime movies on Sundays 9-11pm, TeleFutura outdelivered Telemundo by huge margins among Hispanic Adults 18-34 (+34%), Men 18-34 (+67%), Adults 18-49 (+41%), Men 18-49 (+76%).

Locally, TeleFutura stations enjoyed equally impressive February sweep results.

- In the major markets of Los Angeles and Chicago, TeleFutura had the #2 Spanish-language stations among Hispanic Adults 18-34 and 18-49 in both Primetime and Total Day
- TeleFutura stations experienced significant Primetime and Total Day audience increases among Hispanic Adults 18-49 versus year ago in Los Angeles (+32% & +7%), New York (+53% & +25%), and Chicago (+33% & +7%).

Source: Nielsen Media Research, NHTI, NHSI (02/01/07-02/27/07 vs. 02/02/06-03/01/06).

Univision Communications Inc. is the premier Spanish-language media company in the United States. Its operations include Univision Network, the most-watched Spanish-language broadcast television network in the U.S. reaching 99% of U.S. Hispanic Households; TeleFutura Network, a general-interest Spanish-language broadcast television network, which was launched in 2002 and now reaches 87% of U.S. Hispanic Households; Galavisión, the country’s leading Spanish-language cable network; Univision Television Group, which owns and operates 62 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Spanish-language radio group which owns and/or operates 69 radio stations in 16 of the top 25 U.S. Hispanic markets and 4 stations in Puerto Rico; Univision Music Group, which includes Univision Records, Fonovisa Records, La Calle Records and Mexico-based Disa Records as well as Fonomusic and America Musical Publishing companies; and Univision Online, the premier Spanish-language Internet destination in the U.S. located at [www.univision.com](http://www.univision.com). Univision Communications also has a 50% interest in TuTv, a joint venture formed to broadcast Televisa’s pay television channels in the U.S., and a non-voting 14.9% interest in Entravision

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